# Before We Begin

**A short questionnaire · about 5 minutes**

Hi, I'm Sarit Kaplan, founder of AIMducate. For many years I worked as a graphic designer and a graphic design instructor, developing my own curriculum along the way, and discovered that teaching is a true passion of mine. I love taking complex, abstract material and making it engaging, exciting and accessible, so that students are eager to learn and remember the takeaway long after the activity ends. I've always been drawn to simplifying overwhelming educational material and abstract content, and that desire to make learning accessible matters even more in today's fast-paced world. That is what AIMducate is here for: it is where my two passions meet, helping educators harness Canva and AI tools to create polished, purposeful materials in a fraction of the time.

Every group brings a wonderful range of experience, from seasoned Canva users to those who have yet to open it. Your answers will help me tailor our sessions so that each participant is appropriately challenged and well supported. There are no wrong answers (and, for once, no grades!). It takes about five minutes. Thank you!

**How to fill in:** ☐ tick all that apply · ◯ tick ONE only · write your answers on the lines

## 1 About you

**Name** _____

**Grade(s) I teach** _____ **Subject(s) I teach** _____

**Email (optional, so I can send you the handouts)** _____

## 2 Your experience

### 1 Technology in general

**Tick ONE, the one that sounds most like you.**

◯ **A Getting started**
New apps make me nervous. I often ask someone for help.

◯ **B Comfortable**
I'm fine with email, Word or Google Docs, and searching online.

◯ **C Confident**
I pick up new apps quickly and figure things out on my own.

◯ **D The go-to person**
Colleagues come to me when they get stuck.

### 2 Canva

**Tick ONE, the one that sounds most like you.**

◯ **A Brand new**
I've never used it, or I'm not sure what it is.

◯ **B Tried it**
I've opened it a few times and can change a template's text a little.

◯ **C Regular user**
I often make things from templates: text, colors, photos, layout.

◯ **D Advanced**
I design from scratch and use features like Magic tools, brand kits, or sharing with students.

**3 AI tools (ChatGPT, Gemini, Canva's Magic tools...)**

Tick ONE, the one that sounds most like you.

| ◯ A Never tried | ◯ B Curious | ◯ C Sometimes | ◯ D Regularly |
|---|---|---|---|
| I haven't used AI tools yet. | I've tried once or twice, but the results weren't really useful. | I use it now and then for ideas, text, or lesson planning. | I use it often and know how to ask for what I want. |

**4 How do you make your classroom materials today?**

Tick all that apply.

- ☐ Word or Google Docs
- ☐ PowerPoint or Google Slides
- ☐ Canva
- ☐ I adapt old files or books
- ☐ I buy them (Teachers Pay Teachers, etc.)
- ☐ By hand (drawing, cut and paste)
- ☐ Someone else makes them for me
- ☐ Other: _____

## 3 What gets in your way?

**5 When you create materials for your class, what makes it hard?**

Tick all that apply.

- ☐ **Time** — It takes too long
- ☐ **Ideas** — Knowing what to make, and making it engaging
- ☐ **Design** — It doesn't look the way I want
- ☐ **Technology** — The tools confuse me or I get stuck
- ☐ **Finding resources** — Images, templates, content that fit
- ☐ **Different levels** — Adapting for different learners
- ☐ **Printing and sharing** — Getting it out of the computer
- ☐ **Nothing really** — I just want to learn more

**6 Of the ones you ticked, which ONE is the biggest?**

Write it on the line.

_____

**7 Let's pinpoint it.**

Only for the areas you ticked in question 5: tick what feels closest. Skip the rest.

**Time**

- ☐ Starting from a blank page
- ☐ Fiddling with formatting and alignment
- ☐ Remaking the same things every year
- ☐ Making several versions of one sheet

**Ideas**

- ☐ I'm not sure what kinds of things I could make
- ☐ My materials feel plain or repetitive
- ☐ Hard to make it fun for my students' age
- ☐ Not sure how AI could help me

**Design**

- [ ] Pages look crowded or messy
- [ ] Choosing fonts and colors that go together
- [ ] Lining up text and pictures
- [ ] Making a set of pages look consistent

**Technology**

- [ ] I don't know where to start in Canva
- [ ] I get lost in the menus and buttons
- [ ] I'm afraid to break something or lose my work
- [ ] Saving, downloading, and printing
- [ ] AI gives me answers I can't use

**Finding resources**

- [ ] Images that are appropriate for our school
- [ ] Templates that suit my grade and subject
- [ ] Hebrew or Judaic text and fonts
- [ ] Not sure what I'm allowed to use (copyright)

**Different levels**

- [ ] Easier and harder versions of the same sheet
- [ ] Students who need extra support
- [ ] Challenges for advanced students
- [ ] Visual aids for students who learn by seeing

**Printing and sharing**

- [ ] Colors or margins come out wrong when printed
- [ ] Files are the wrong size or format
- [ ] Sharing digitally with students or parents
- [ ] Sharing an editable copy with colleagues

### 8 What would you like to create for your class?

Tick as many as you like.

- [ ] Worksheets and handouts
- [ ] Presentations and slides for teaching
- [ ] Posters, bulletin boards, and classroom decor
- [ ] Games, flashcards, and task cards
- [ ] Quizzes, tests, and review sheets
- [ ] Newsletters, parent letters, and invitations
- [ ] Short videos and animations
- [ ] Other: _____

### 9 If you could pick only ONE to make in our first meeting, which would it be?

Write it on the line.

_____

## 4 How you learn best

### 10 What pace suits you?

Tick ONE.

- ◯ Slow and step by step, please
- ◯ A steady pace with time to practice
- ◯ Move fast, I'll ask if I need help

### 11 How do you learn best?

Tick ONE.

- ◯ Watch first, then try
- ◯ Do it hands-on, together
- ◯ Give me a project and let me explore

**12 What will you bring to class?**
Tick ONE.

- ◯ Laptop (Windows or Mac)
- ◯ Chromebook
- ◯ iPad or tablet
- ◯ Only my phone
- ◯ Not sure yet

**13 Do you have a Canva account?**
Tick ONE.

- ◯ Not yet
- ◯ Free Canva
- ◯ Canva for Education (free for teachers)
- ◯ Canva Pro
- ◯ Not sure

## 5 In your own words

**14 Is there one thing you've wished you could make for your class, but didn't know how?**

**15 Anything else you'd like me to know, or that you hope to walk away with?**

**Please bring to our first session**

- **A laptop**: highly recommended, as tablets and phones are limited for this work
- **A working Canva account**: Canva for Education or your own, set up and tested before we meet
- **A notebook and a pen**, for your own notes

**Thank you! I can't wait to create with you. Sarit**